

M4+ Podcast
MADE FOR VIRAL FAITH
Study Guide

BIBLE VERSE

1 Corinthians 9:19–23 (NIV)

“Though I am free and belong to no one, I have made myself a slave to everyone, to win as many as possible. To the Jews I became like a Jew, to win the Jews... To the weak I became weak, to win the weak. I have become all things to all people so that by all possible means I might save some. I do all this for the sake of the gospel, that I may share in its blessings.”

QUESTIONS FOR REFLECTION

1. On which digital platforms do the people you want to reach spend the most time? Are you present there or only where it feels comfortable?
2. Paul says *“I have become all things to all people”* but not at any cost. Where is the line between adapting the form of the message and compromising its content? Can you recognize moments in your own life where you have confused the two?
3. Think of someone in your life who does not yet know Jesus. What kind of digital content could be the first bridge between that person and the gospel? What language would it need to speak?

AN UNCOMFORTABLE QUESTION

If your faith were a piece of digital content, would it be the kind people share or the kind that goes unnoticed? And does that say more about your technical skills or about the authenticity of your witness?

CHALLENGE

This week, create one piece of digital content: a short video, a story, a post, or anything else. Create it for someone who has never heard about Jesus. Share a truth that God is teaching you right now. Something you need to hear before anyone else does. Be honest. Be authentic. Be yourself. Because the most powerful witness is not always the most polished one. It's the one that is real.

PRAYER

Lord, thank You for being the God who did not wait for me to come to You, but who came to find me.

Just as the Word became flesh to speak my language, help me learn the language of my generation without ever being ashamed of Your message.

Give me creativity without vanity, a digital presence without performance, and words that are not ultimately my own, but Yours.

May everything I do with my devices, my platforms, and my influence be, above all else, a faithful offering to You.

In Jesus' name, Amen.